



Sponsorship Packages for CBC Irie Jam Radio Haiti Relief & Holiday Event

Date: December 8, 2016

Location: Jamaica Performance Arts Center

Live Broadcast on Irie Jam 95.5 FM: 2.5M listeners in tristate area

Estimated Attendance: 300 plus business owners & professionals

CBC is a membership organization that provides a forum for small business owners and professionals to flourish. We facilitate business connections that matter through our monthly business networking, client referral programs and connecting industry experts with members to strengthen their companies.

CBC & Irie Jam FM will host a free event to benefit Haitians affected by Hurricane Matthew. Help will be given through the Haitian American Nurses Association (HANA) and the Gaskov Clerge Foundation. This help will be in the form of medical supplies as well as expertise on the ground to care for Haitians in need.



Platinum Sponsorship Packages: \$1,500

- Prominent placement in all marketing for event
- Acknowledgement from the podium during event
- Interview on Irie Jam 93.5 FM during live broadcast
- Introduced to all CBC's Strategic Partners
- Banner and table at event

Diamond Sponsorship Package: \$1,000

- Inclusion in print and online marketing for event
- Acknowledgement from the podium during event
- Banner and table at event

Gold Sponsorship Package: \$500

- Banner and table at event
- Acknowledgement from the podium during event
- Ability to promote company services/products through promotional giveaways

Table at Event: \$250.00

- Table at event
- Ability to promote company services/products through promotional giveaways

For more information contact Sandra McCarty @ 516-300-2427 or Hanif Russell @ 347-408-3595